

**Come, To Where The World Will Be**

**Biotechnology beyond boundaries -  
The Promise of India.**



| 18-20 June, 2009 | The Lalit Ashok Bangalore, India |



## BANGALORE BIO 2009

**Advantage India :** Present times are challenging yet offering opportunities like never before. There is a growing realisation across global biotech community that 'Affordable Innovation' is the way forward and in this context it is 'Advantage India'. Hence the theme "Biotechnology beyond boundaries – the promise of India" has been aptly chosen for Bangalore Bio 2009.

**Advantage Bangalore Bio :** Over the past 8 years India's flagship Biotech event Bangalore Bio has established itself as the unique platform where International Biotech Companies connect with leaders in India's Life Sciences Industry, Scientific Community, Policy Makers & Regulators and Biotech States.

Bangalore Bio 2009 will witness the largest ever participation of leading biotech nations and companies from across the globe. This offers excellent opportunity to the Indian Biotech and Pharma companies to expand their business. The newly introduced most powerful BioPartnering tool & Multitrack Conference along with International Trade Show & Networking events will enable you to hold meaningful interactions and meet your business objectives.

### BioPartnering @ Bangalore Bio 2009 **NEW**

Contact. Connect. Collaborate.

For the first time Bangalore Bio is introducing BioPartnering in collaboration with Technology Vision Group LLC., the leading producer of International BioPartnering Meets.



biopartnering.com is an interactive partnering software that will enable you to succeed in tough environment. By registering for Biopartnering @ Bangalore Bio, you will have the opportunity to connect with the global biotechnology community. Instead of spending months traveling the world to connect with the deal makers, you will be able to arrange many meetings over a span of three days in one location at Bangalore Bio 2009.

Optimize your experience at Bangalore Bio 2009 with biopartnering.com:

- Register and upload your product & personal profiles to showcase your company's strengths
- Search online to create a list of potential partners and save them as your prospects
- Pre-schedule your interactions by requesting one-to-one meetings with them at Bangalore Bio 2009

### Testimonials

"biopartnering.com is one of the best systems out there for efficiency and ease in setting up private meetings."

-Pamela Demain, Executive Director,  
Corporate Licensing, Merck & Co., Inc.



"I use and rely on biopartnering.com in connection with regular attendance at [TVG conferences] to establish and maintain key biotech and pharma industry relationships that are essential to our partnering activities."

- Dr. Elisabeth Schnieder s,  
Senior Director of Business Development, Cytokinet ics, Inc.







## MULTI TRACK CONFERENCE

For the first time Bangalore Bio introduces focused 5 Conference tracks with 24 sessions which will be addressed by about 100 national and international experts from technical and business fields. This will ensure in depth discussions, analysis and forecasting on the topics of high relevance and importance to the Indian Biotech and Pharma sector. So get ready to the 3 days of non-stop brainstorming and business which is sure to shape the future of Biotech of India.



18th June	BioPartnering	<ul style="list-style-type: none"> <li>Sessions Focused on BioPartnering</li> <li>BioPartnering Meetings • Gateway to Europe</li> </ul>
	Inauguration & CEO Conclave	<ul style="list-style-type: none"> <li>To be attended by National and international Biotech Leaders.</li> </ul>

	Conference Tracks	Conference Sessions
19th & 20th June	Opening Plenary	<ul style="list-style-type: none"> <li>Highlight Lecture by Nobel Laureate Prof. Richard Roberts</li> </ul>
	Industrial Biotechnology	<ul style="list-style-type: none"> <li>Advances in Renewable BioMaterials • Industrial Enzymes</li> <li>Advanced Biofuels • BioRemediation</li> </ul>
	Bio Manufacturing	<ul style="list-style-type: none"> <li>Plant Design &amp; Validation • Disposables in BioManufacturing</li> <li>Bio Analytical Methods • GMP in BioManufacturing</li> <li>Animal Cell Culture</li> </ul>
	Clinical Research and Models of Collaborative Research	<ul style="list-style-type: none"> <li>Case Studies in Collaborative Partnering Models in Drug Discovery &amp; Development for Risk and Rewards Sharing</li> <li>Collaborative Partnerships for Novel Vaccines in India</li> <li>Beyond Services-Innovation led BioPharmaceuticals</li> <li>Clinical Research in India-Global perspective</li> <li>Data Management • Regulatory Issues and Approvals</li> </ul>
	Medical Devices, Diagnostics & Informatics	<ul style="list-style-type: none"> <li>Second Generation Genome Sequencing &amp; informatics Challenges • Cost Effective Diagnostics for India</li> <li>Medical Devices: New Technologies and Emerging Markets</li> </ul>
	Bio Business <ul style="list-style-type: none"> <li>Finance &amp; Investments</li> <li>Human Resource</li> <li>IP Management</li> </ul>	<ul style="list-style-type: none"> <li>IP Management, Licensing &amp; Valuation • Strategies for Selling into International Markets • Public &amp; Private Financing of Biotech in India • Getting India onto Global Pharma / Biotech Platform - A People Perspective.</li> </ul>



**Dr MK Bhan**  
Secretary,  
Dept. of Biotechnology  
Govt. of India.

“For medium & high-level innovation, global partnership is critical for you. To leverage our advantages of cost, high quality human resource and infrastructure, we are seeking partnerships from all over the world.”

BioPartnering & Conference Registration Tariff		EARLY BIRD OFFER upto May 10, 2009	May 11, 2009 onwards
Category	Entitlements	Rate per person (INR)	Rate per person (INR)
Full Delegate	BioPartnering Access* + 2 Day Conference + CEO Conclave + Awards Nite	12000	14500
Standard Delegate	Inauguration + 2 Day Conference + Awards Nite	7500	9000
BioPartnering Delegate	BioPartnering Access* + BioPartnering Reception	7500	9000
CEO Conclave Attendee	CEO Conclave	3000	3500
Student Delegate	Inauguration + 2 Day Conference	3000	3000
International Full Delegate	BioPartnering Access* + 2 Day Conference + CEO Conclave + Awards Nite	USD 350	USD 425

\*BioPartnering includes access to [biopartnering.com](http://biopartnering.com) to schedule meetings on all the 3 days as well as access to BioPartnering session & Networking Reception.

10% discount for a group of 3 or more delegates from one organisation.  
• Service Tax extra as applicable. • All Delegates are invited to visit Intl. Trade Show. • For Attractive Hotel Bookings visit [www.bangalorebio.in](http://www.bangalorebio.in)



## INTERNATIONAL TRADE SHOW



International Tradeshow at Bangalore Bio 2009 means business. It is the largest congregation of biotech fraternity to conduct meaningful interactions and business. We have carefully cultivated this platform as the meeting ground between the exhibitors, over 800 delegates & 5000 business visitors from across India & overseas. Bangalore Bio 2009 is expected to attract over 150 exhibitors from Asia, Europe & USA.

**So participate and connect with the biotech world.**

The Exhibition will be visited by all the Delegates and a large number of business visitors.

### Exhibitor Profile

- International Trade Commissions & Bio Nations
- States of India
- Bio Pharmaceuticals
- Bio Suppliers
- Bio Informatics & IT in Biotechnology
- Bio Medical Devices
- Process Engineering & Equipment
- Diagnostics & Instrumentation
- Contract Research & Manufacturing
- IP Consultancies & Law Firms
- Bio Fuels & Bio Energy

### Visitors Profile

- Biotech & Allied Industries
- Trade Commissions
- International Business Delegations
- Regulators and Policy Makers from states & Central Government
- Scientific Fraternity
- Academia & Students
- Investment community



### Exhibition Tariff

<b>Shell Space</b>	INR 12,000/sqm	USD 350/sqm
<b>Raw Space</b>	INR 11,500/sqm	USD 330/sqm

Exhibitors are entitled for One *Full Delegate* complimentary registration for every 9sqm booked.

Service tax extra as applicable

# SITE MAP & EXHIBITION FLOORPLAN



## LEGENDS

- A-Exhibition Hall A
- B-Exhibition Hall B
- C-Exhibition Hall C
- D-Exhibition Hall D
- E-BioPartnering Zone



Not to scale

Main Entrance



Note: The floorplan is subject to change at the discretion of the organisers.  
For updated floor plan & booking status Kindly refer to [www.bangalorebio.in](http://www.bangalorebio.in)





## SPECIAL EVENTS

**NEW**

### Bio-IP Zone @ Bangalore Bio 2009

Bio-IP Zone will create an exclusive opportunity for leading national and International IP firms to come face-to-face with Biotech fraternity. This will facilitate dialogue of IP firms with startups as well as established players in biotech to address issues related to Licensing, Valuation, Patents, Trademarks & Copyright. It will also help biotech companies to unlock the commercial value in their IPs.

### CEO Conclave

CEO Conclave is an exclusive gathering of biotech community (CEO's, R & D Heads, VCs, FI Heads, Policy Makers). The vision talk by an eminent personality is followed by Networking dinner. It is indeed a time to mingle with the best in Biotechnology.

### Bio Excellence Awards

An exciting and exclusive event, the Bio Awards Nite will recognise the contribution of Biotech companies and individuals for their outstanding achievements in the field of Biotechnology. Exhibitor Awards and Poster Awards will be presented during the programme.

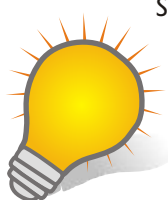
### BioPartnering Reception

**NEW**

An exclusive BioPartnering Reception will be hosted for the BioPartnering delegates to enhance networking in a relaxed atmosphere.

## Posters

If you have an innovative idea, outstanding research, groundbreaking study that has potential to make significant impact in the field of biotechnology, you should be in Poster Session. Young Researchers and Scientists from Universities, R&D Labs, Government Organisations and Corporate Sector are invited to participate in the Poster Session and connect with the best of Biotech. Best entrees will be awarded during the prestigious Awards Nite.

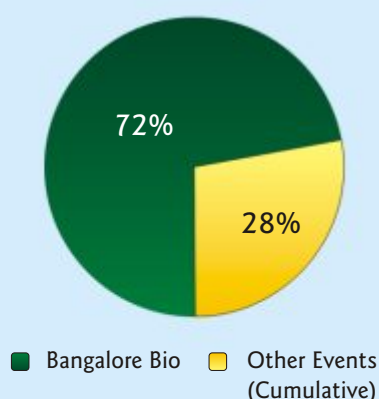


Limited Entrees! For details visit [www.bangalorebio.in/bbio\\_09/poster\\_session.htm](http://www.bangalorebio.in/bbio_09/poster_session.htm)

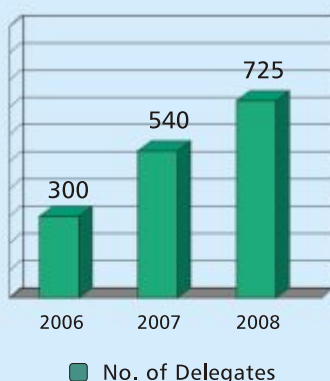


## Bangalore Bio - Growing Over The Years

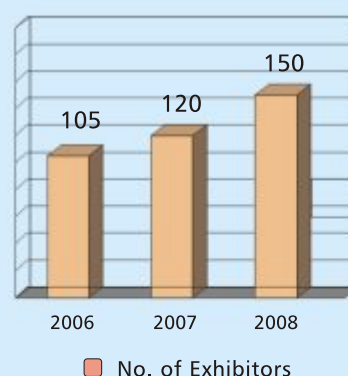
Aggregate Market Share



Growth of Delegates



Growth of Exhibitors





## SPONSORSHIP CATEGORIES & ENTITLEMENTS

Bangalore Bio offers spectrum of Sponsorship Opportunities suitable for SMEs as well as large organisations from Biotech and its allied industries. Sponsors will gain an incredible amount of visibility and networking opportunities to meet their business and corporate objectives.

	CATEGORY	VALUE	MAJOR SPONSORSHIP ENTITLEMENTS
International	Global Partner	USD 50000	Lead branding across the event   Privilege to nominate two speakers   Exhibit space of 36sqm   100 Trade show invites   6 Full Delegate registrations   Insert in Delegate Kit   Other benefits.
	Country Partner	USD 25000	Prominent Branding as `Country Partner`   Privilege to nominate a speaker   Exhibit space of 24sqm   50 Trade show invites   5 Full Delegate registrations   Insert in Delegate Kit   Other benefits.
Entire Event Driven	Principal Sponsor	INR 20 Lakhs USD 50000	Lead branding across the event   Privilege to nominate two speakers   Exhibit space of 36sqm   100 Trade show invites   5 Full Delegate & 5 Standard Delegate registrations   Insert in Delegate Kit   Other benefits.
	Platinum Sponsor	INR 14 Lakhs USD 35000	Prominent branding across the event   Privilege to nominate a speaker   Exhibit space of 24sqm   75 Trade show invites   4 Full Delegate & 3 Standard Delegate registrations   Insert in Delegate Kit   Other benefits.
	Diamond Sponsor	INR 8 Lakhs USD 20000	Prominent branding across the event   Privilege to nominate a speaker   Exhibit space of 18sqm   50 Trade show invites   2 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Gold Sponsor	INR 6 Lakhs USD 15000	Appropriate branding across the event   Exhibit space of 12sqm   25 Trade show invites   1 Full Delegate & 1 Standard Delegate registrations   Other benefits.
	Silver Sponsor	INR 3.5 Lakhs USD 8750	Appropriate branding across the event   Exhibit space of 9sqm   15 Trade show invites   1 Full Delegate registration   Other benefits.
Conference Driven	Conference Co host	INR 8 Lakhs USD 20000	Lead Branding during Conference   Appropriate branding across the event   Privilege to nominate a speaker   Exhibit space of 12sqm   50 Trade show invites   3 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Conference Session Co Sponsor	INR 4 Lakhs USD 10000	Appropriate branding at the conference venue   Exclusive branding during the session   15 Trade show invites   1 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Delegate Kit Co Sponsor	INR 4 Lakhs USD 10000	Appropriate Branding in the Delegate Kit   8 Trade show invites   1 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Poster Session Sponsor	INR 3 Lakhs USD 7500	Exclusive branding at the Poster session venue through out the event   Special acknowledgment during poster session launch   10 Trade show invites   1 Full Delegate & 1 Standard Delegate registrations   Other benefits.
	Bio Banquet	INR 3 Lakhs USD 7500	Host to the Bio Banquet on any one day of the conference   Exclusive branding & Acknowledgment during Banquet   10 Trade show invites   1 Full Delegate & 1 Standard Delegate registrations   Other benefits.
Special Networking Events	CEO Conclave Lead Sponsor	INR 10 Lakhs USD 25000	Exclusive Co-branding during CEO Conclave   Host to the CEO Conclave Dinner   Privilege to nominate a speaker   Appropriate branding across the event   Exhibit space of 12sqm   3 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	CEO Conclave Co Sponsor	INR 4 Lakhs USD 10000	Co-Host to the CEO Conclave   Associate branding during Conclave   8 Trade show invites   2 Full Delegate registrations   Other benefits.
	Awards Nite Lead Sponsor	INR 8 Lakhs USD 20000	Exclusive Co-branding during Awards Nite   Appropriate branding across the event   Privilege to nominate a speaker   Exhibit space of 12sqm   25 Trade show invites   3 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Awards Nite Co Sponsor	INR 4 Lakhs USD 10000	Co-Host to the Awards Nite   Associate branding during Awards Nite   10 Trade show invites   1 Full Delegate & 1 Standard Delegate registrations   Other benefits.
Exclusive	Infrastructure Partner	INR 10 Lakhs USD 25000	Prominent branding across event   Exhibit space of 18sqm   25 Trade show invites   3 Full Delegate & 2 Standard Delegate registrations   Other benefits.
	Knowledge Partner	INR 4 Lakhs USD 10000	Key Role in structuring the conference   Prominent branding during conference   Privilege to nominate a speaker   2 Full Delegate & 1 Standard Delegate registrations   Other benefits.
	Communication Partner	INR 3 Lakhs USD 7500	Appropriate branding across the event   Exhibit space of 9sqm   8 Trade show invites   1 Full Delegate & 1 Standard Delegate registrations   Other benefits.

• Taxes extra as applicable \* For complete entitlements & other sponsorship options please visit [www.bangalorebio.in](http://www.bangalorebio.in)

## BANGALORE BIO 2008 ACKNOWLEDGMENTS

### Event Sponsor



### Global Partner



### Platinum Sponsor



### Country Partner



### CEO Conclave Lead Sponsor



### Diamond Sponsors



### Partner State



### International Support



### CEO Conclave Co-Sponsors



### Gold Sponsors



### Agribiotech Day Sponsor



### Awards Nite Sponsor



### Awards Nite Co-Sponsor



### Infrastructure Sponsor



### Silver Sponsor



### Delegate Kit Sponsor



### Conference Session Sponsors



### VIP Lounge



### Host



### Organiser

**Vision Group  
on  
Biotechnology**

Supported by : **KBITS**



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**BANGALORE BIO 2009 SECRETARIAT** | #9, UNI Building, 1st Floor, Thimmaiah Road, Vasanthnagar, Bangalore 560 052, INDIA. Tel: +91 80 4113 1912/3. Fax: + 91 80 4113 1914. Email: enquiry@bangalorebio.in, Web: www.bangalorebio.in

<b>Bangalore</b> :	Manjunath Reddy	Tel: +91 80 4113 1912 / 13	Fax: +91 80 4113 1914	Mobile: +91 99029 58185
<b>Mumbai</b> :	Niket Donde	Tel: +91 22 2438 5007-9	Fax: +91 22 2437 9882	Mobile: +91 98208 59902
<b>Delhi</b> :	Capt. K K Uppal	Tel: +91 11 2331 9387	Fax: +91 11 2331 9388	Mobile: +91 98181 33422
<b>Hyderabad</b> :	Y V L Narasimha Murthy	Tel: +91 40 4003 2690	Fax: +91 40 2776 5977	Mobile: +91 92465 77114
<b>Pune</b> :	Ashish Inamdar	Tel: +91 20 4003 2061	Fax: +91 20 4003 2702	Mobile: +91 94225 10339
<b>Nagpur</b> :	Manisha Boratkar	Tel: +91 712 255 5249	Fax: +91 712 254 3982	Mobile: +91 98230 40352

### US Office:

Robert Lee Kilpatrick, Partner

**Technology Vision Group LLC** 5200 Soquel Avenue, Suite 202, Santa Cruz, CA 95062, USA.

Tel: +1 831 464 4230 | Fax: +1 831 464 4240

email: rlkilpatrick@techvision.com | www.techvision.com

### Singapore Office:

Marvin Ng

**C/o. DN Venture Partners LLP** 30, Raffles Place, #23-00, Caltex House, Singapore-048622

Tel: +65 6233 6899 | Fax: +65 6233 6800

Mobile: +65 9684 2133 | Email: marvin@dn-venture.com

